

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	28 November 2000
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Playboy April 2000
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Playboy Enterprises International Inc.
Editor:	Hugh Hefner
Format:	Magazine
Country of Origin:	USA
Language:	English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years.

Display Conditions:

That when the publication is on display, the classification given to the publication must be shown on the publication or any package in which the publication is kept

And

That the publication must be publicly displayed only in a sealed package.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The publication entitled *Playboy April 2000* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years.

The publication is a magazine focussing on the sexualised depiction of female nudity, discussions on issues pertaining to male heterosexuality and matters of general interest to an older male group. Due to the magazine's treatment of matters of sex and nudity and to the moderately degrading and dehumanising manner of its depiction of women, a restriction on the magazine is necessary. However, a restriction to persons 16 years and over is, in this instance, sufficient to minimise the likelihood of injury to the public good. The restricted classification allows for the widest availability possible given the magazine's sexually explicit content, and is consistent with the right to freedom of expression guaranteed by the New Zealand Bill Of Rights Act 1990.

OFLC Ref: 670